

## Retailhawk Price Plan

### **PLAN1**

£0.11 [eleven pence GBP] per set of response answers per month

E.g.: if you do a survey in January and you have 100 respondents, the cost for January is  $100 \times 0.11 = £11.00$ . If you wish to keep these responses on the system for February then cost for February is also £11.00

### **PLAN2**

£1.00 [one Pound GBP] per set of response answers – one off payment

E.g.: if you do a survey in January and you have 100 respondents cost for January is  $100 \times £1.00 = £100.00$ . If you wish to keep the responses on the system for February then ongoing cost is £Nil. There is only one payment.

### **PLAN3**

Monthly payment, which allows unlimited use of the system.

Fee is determined over the first 6-12 months of system usage.